



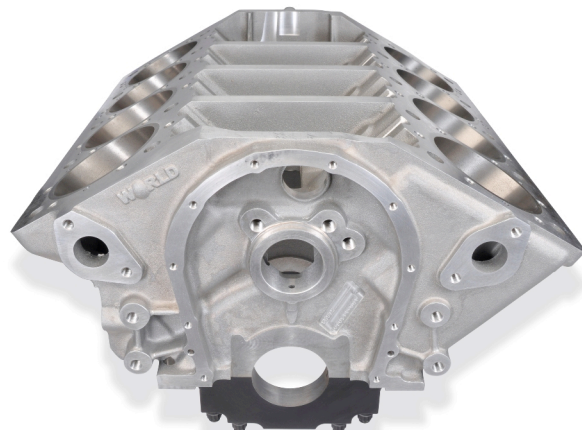
WORLD PRODUCTS UNVEILS NEW 409 ENGINE BLOCK:

The resurrection and refinement of GM's admirable big-block
49 years after its debut!

World Products, the noted provider of crankcases, cylinder heads, and intake manifolds, has announced an intriguing, new aluminum replacement engine block for the desirable Chevy 409. Weighing **140 pounds lighter** than the original and with the collaboration of long-time 409 tuning wizard Lamar Walden, World Products has resurrected a much-loved engine—a big-block from the golden era of the early nineteen-sixties.

Product notes:

1. Cylinder bores have been increased from 4.3125 inches to 4.5 inches, allowing the engine to breathe better and to rev faster and higher than its venerable predecessor
2. Longer stroke lengths have been accomplished by raising the camshaft by .250 inches, permitting stroke lengths of up to 4.750 inches, offering a potential displacement of 632CID
3. Four-bolt main caps replace the original two-bolt layout
4. Both main and rod bearing journals are designed for today's superior, high-performance bearings
5. Approximately 25 technical innovations have been incorporated in the design of this new high performance aluminum engine block.
6. All internal parts are of premium quality, readily available, and economic to all pockets



"From the beginning, the 409 has been a remarkably powerful engine. At 2000 rpm it can easily develop 400 ft-lb of torque. But the exhaust valves were positioned a little too close to the walls and this new bigger-bore World block provokes a discernible increase in power. Also 45-year-old 409 blocks may give a tidy appearance on the outside but inside—in the water jackets, especially around the cylinder walls—corrosion is often fatal to their health." Lamar Walden, Doraville, GA