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FORCE 9.5: FASTER ACCELERATION AND DECELERATION WITH RAM'S NEW ENTRY-LEVEL CLUTCH/FLYWHEEL ASSEMBLY FOR ALL GM LS, FORD, & MOST OTHER APPLICATIONS

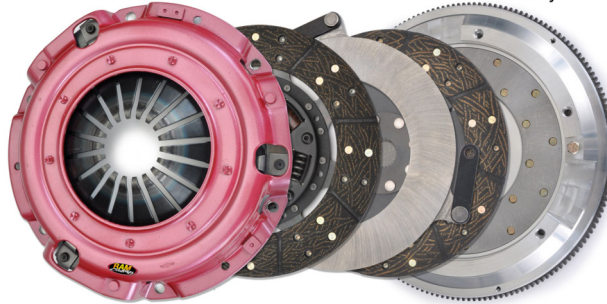
Ram Clutches' new Force 9.5 dual-disc clutch-flywheel assembly transmits up to 800lb ft of torque, transmits it quietly, and suits all GM LS engines—including the 2010 Camaro as well as 4.6 and 5.4L Fords.

In fact, this new 9.5in entry-level clutch-flywheel assembly can be installed on any engine for which Ram makes a twin-plate clutch.

Product Features:

- Doubles torque capacity
- Weighs 35lb compared with the OEM LS 57lb (approx weights)
- Measures 9.5in compared to 11.75in
- Improves engine response; faster acceleration and deceleration are immediately apparent
- Meets exact height requirements of original factory clutch-flywheel assembly, thus a direct bolt-in fit GUARANTEED
- Features same basic design as Ram's Force 10.5, announced earlier this year
- Requires light pedal effort only, similar to that of a stock LS7 or factory 2010 Camaro
- Features 300-series organic linings on both friction plates
- Provides unfailing holding power and the provision of good drivability without chatter on initial clutch release

Five Elements of Ram's Force 9.5 Clutch Assembly



Price: around \$950

Availability: June 1, 2010

Questions: RAM is aware that all your questions may not be addressed here. To that concern RAM has a wise and able team that can provide valuable, free information.

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Columbia, SC, is the home of a racing clutch manufacturer that dominates the noisiest, quickest, fastest, and most colorful 1/8- and 1/4-mile drag race cars in the world. Not long ago Ram Clutches starred on Discovery's Science Channel program *How It's Made*, bringing competition clutch-making to a worldwide weekly viewing audience of one hundred million—an event never before seen in the auto racing and performance aftermarket arena. Another detail worth mentioning is that Ram's Pat Norcia assumed the role of clutch advisor and crew chief to a variety of teams around 1988, taking over from his father, John. Since 1995, Ram clutches have carried every IHRA Pro Stock national championship, except one—a contribution that has been very considerable. Following the success of their new range of Force 10.5 strap-driven clutch/flywheel assemblies, announced earlier this year, today's release reveals the new Force 9.5—a smaller and lighter (and quiet) creation for street-strip cars.

